

## ***WhyAbe.com Celebrates a Successful 2006***

***Procurement professionals adopt WhyAbe.com tools to control costs, manage performance, ensure compliance, and quickly deliver value.***

WILLOW GROVE, Pennsylvania – December 14, 2006 – WhyAbe.com continues to show great success as the first and only website to offer free procurement tools, including: RFX & Reverse Auctions, Seller's Listings, and a proprietary Supplier Database.

Some highlights from 2006:

**Feb. 28 – Internet RFP pioneer WhyAbe.com, provides suppliers the ability to promote and sell products and services at no cost.**

In addition to responding to RFX events, Suppliers now have the ability to upload items for sale and about me pages and gain exposure to millions of users on the Internet.

**May 16 – Free Commerce site adds Multiple Currency Support**

WhyAbe has launched the ability for users to select a preferred currency in their online profiles and create RFX events in any of the supported thirteen different currencies.

**Oct. 19 – Control Scan Certifies [www.WhyAbe.com](http://www.WhyAbe.com) as Safe Sourcing Site**

In order to address user concerns of privacy and security, WhyAbe.com reaches an agreement with Control Scan, a leading data/security firm. The agreement illustrates WhyAbe.com's continued commitment to building consumer confidence, protecting privacy and battling online thieves.

**Oct. 23 – WhyAbe.com releases Free Reverse Auctions**

WhyAbe.com continues to lead the professional procurement community by being the first and only website to offer completely free hosted Reverse Auctions. Users can now run their own RFX and Reverse Auction events without the hassle of tedious training and software installation headaches. WhyAbe is the only website that does not charge fees to the buyer or supplier.

**Nov. 14 – Strategic Purchasing Unit Adopts WhyAbe.com Free Sourcing Tools**

London Borough of Hillingdon, UK Finds WhyAbe to be "A robust and easy to use e-sourcing tool that any procurement function should be pleased to have in their armory."

"WhyAbe.com intends to continue to extend the capabilities of its free sourcing tools into 2007 with the addition of Free Contract Management," stated CEO Steven Belli.

WhyAbe is the available for free on the web @ [www.WhyAbe.com](http://www.WhyAbe.com)