

Source One is proud to participate in the 50-year anniversary celebration of the School of Business at La Salle University (Universidad La Salle) in Mexico City

In honor of the continuing success and growth of the School of Business (Facultad de Negocios), Source One is delivering a webinar presentation (in English) to the students, faculty, and administration of the school, and other interested parties

Presentation: US Companies and Global Opportunities: A Perspective on Strategic Sourcing from Mexico

Date and Time: 27 October 2011, 12:30—2 pm Eastern

Objectives of the Presentation

- Explore opportunities in momentum toward “nearshoring” in business community
- Expose academic community and Mexican business leaders to new possibilities and cutting edge business practices
- Understand competitive strategic approaches and trending solutions to compete efficiently with Asian countries and attract new foreign investments
- Identify opportunities with American and other international buyers
- Educate about advantages of sourcing in general and in Mexico specifically
- Develop understanding of promotional activities and negotiating competitively
- Explore benefits of involving third parties and creating partnerships with local and federal governments, companies and

As part of the 50-year anniversary celebration, La Salle University is extending invitations to participate to its vast network, including alumni, Mexican business and government leaders, and the CUDI association, a cooperative network of over 270 educational and business organizations in Mexico and around the globe.

Source One invites you to participate as well, to explore the benefits of nearshoring in Mexico. If you are interested in attending the webinar, please contact:

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