

## ***WhyAbe.com launches free stores and improved RFX interface***

**WhyAbe.com continues its growth as the leading procurement professional portal, by redesigning the user interface and adding free basic stores for suppliers.**

WILLOW GROVE, Pennsylvania – July 18, 2007 – Source One Management Services, LLC has launched free stores and a new user interface on their procurement professional commerce site, [www.WhyAbe.com](http://www.WhyAbe.com). WhyAbe is the first and only completely Free RFX, and Reverse Auction tool available on the web as an on-demand service. With the release of free basic stores, WhyAbe has committed to providing additional incentives for suppliers to conduct business through the site.

Businesses, large and small, can now create their own free store to sell and promote their products and services. WhyAbe Stores are ideal for businesses that are attempting to dispose of excess or obsolete inventory, but do not have the time, resources, or finances to open their own commerce site or deal with inventory brokers.

Store owners can control their terms and conditions, company profile, payment options, shipment charges, and inventory directly from their dashboard. WhyAbe.com even provides that ability to complete transactions through PayPal, and automatically updates inventory. Store owners can control their logo, banner and color schemes of their store, and also have the ability to create their own categories for products or services.

WhyAbe.com allows store owners to list up to ten products or services for sale at absolutely no cost. Unlike other commerce websites, WhyAbe does not charge a transaction fee on the sale of goods or services to the buyer or the supplier. Larger stores can be opened by suppliers for an extremely low monthly cost or by contacting Source One directly to develop a partnership arrangement.

In addition to the new stores, WhyAbe has improved the user interface of the entire site. The dashboard has been improved to include centralized management of RFX listings, regardless of if the user is a supplier or a buyer. The improved user interface provides an easier to navigate site with quick on-demand access to the data that buyers and suppliers need.

### **About WhyAbe.com**

WhyAbe.com is an automated on-demand procurement portal and collaborative marketplace that can be used by any organization in any industry. WhyAbe is owned and operated by a leading Procurement Service Provider, Source One Management Services, LLC, as is provided on the Web at no cost to any user. WhyAbe supports Request for Proposals, Request for Information, two different types of Reverse Auctions, a Contract Management Repository and provides free stores for suppliers to sell and market their products, services and excess inventory. Registering and using the site is free. Obtaining



value from WhyAbe is instant, there is no software to install or PC's to configure. A computer equipped with the latest version of Internet Explorer or Firefox (available free @ [whyabe.com](http://whyabe.com)) provides immediate access to the comprehensive and user friendly tool.

### **About Source One Management Services, LLC**

Source One is a Procurement Service Provider that has been assisting companies with their strategic sourcing requirements for 15 years. Engagements with Source One may include spend consolidation, assistance with statements of work, identification of alternate suppliers, market and supply research, RFP management, price and terms negotiations, and contract recommendations. In order to best service their clients, Source One provides flexible fee options for their consulting services. Clients can choose between contingency (gain sharing) based, fee for service or a hybrid. For more information, visit [www.SourceOneInc.com](http://www.SourceOneInc.com) or call 215-902-0200.